

National Polka Festival of Ennis, Texas

Statement of Activity

August 2023 - July 2024

	TOTAL
Revenue	
Admission Sales	
Friday Night Door - CC	963.00
Friday Night - Online CC	153.00
Friday Night Door - Cash	2,052.00
Saturday - Online CC	2,016.00
Saturday Door - Cash	9,660.00
Saturday Door CC	10,542.00
Sunday - Online CC	627.00
Sunday Door Cash	4,983.00
Sunday Door CC	5,192.00
Three Day - Online CC	2,370.00
Three Day Door - Cash	2,130.00
Three Day Door CC	2,940.00
Total Admission Sales	43,628.00
Advertising Revenue	94,550.00
Concert Revenue	
Concert - PreSale (Reg Rate)	50,805.00
Concert - PreSale(Reduced Rate)	6,195.00
Concert Revenue - Cash	1,170.00
Concert Revenue - CC	1,845.00
Total Concert Revenue	60,015.00
Grants	2,100.00
Merchandise Income(Shirts/ Cap)	49,602.34
Polka Booth Sales	7,738.00
Sales	0.00
Total Revenue	\$257,633.34
GROSS PROFIT	\$257,633.34
Expenditures	
Advertising	20,366.76
Printing and Reproduction	7,636.80
Caps	5,749.20
Merchandise	31,797.00
Rack Cards	251.00
Total Printing and Reproduction	45,434.00
Total Advertising	65,800.76
Automobile Expense	126.32
Commissions Paid	13,732.50
Comp Meals	1,912.00
Concert Expenses	41,803.57
Contract Labor	3,560.00

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Credit Card Fees & Merch Shipping	12,785.49
Dues and Subscriptions	1,289.25
Entertainment Expenses	43,581.07
Equipment Rental	522.08
Hall Cleanup	450.00
Insurance	231.45
Liability Insurance	2,111.00
Total Insurance	2,342.45
King & Queen Contest	577.48
Parade Expenses	1,520.00
Payroll Expenses	1,500.00
Polka Booth Expenses	7,334.51
Postage and Delivery	425.10
Professional Fees	1,305.00
Accounting	10,035.89
Marketing, Design & Promotion	3,493.00
Total Professional Fees	14,833.89
Rent Storage	2,100.00
Repairs	0.00
Scholarships, Donations & Memorials	8,000.00
Security	1,620.00
Shuttle Buses	4,090.29
Supplies	120.00
Office	943.43
Total Supplies	1,063.43
Website Maintenance	468.00
Total Expenditures	\$231,438.19
NET OPERATING REVENUE	\$26,195.15
Other Revenue	
Other - Czech Group (Net Income & Expenses)	-5,388.42
Total Other Revenue	\$ -5,388.42
Other Expenditures	
Other Expenses	0.00
Total Other Expenditures	\$0.00
NET OTHER REVENUE	\$ -5,388.42
NET REVENUE	\$20,806.73

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Statement of Financial Position

As of July 31, 2024

	TOTAL
ASSETS	
Current Assets	\$65,917.11
Fixed Assets	\$18,562.36
Other Assets	\$27,580.29
TOTAL ASSETS	\$112,059.76
LIABILITIES AND EQUITY	
Liabilities	\$23,294.70
Equity	\$88,765.06
TOTAL LIABILITIES AND EQUITY	\$112,059.76